



INTERNATIONAL
TRADE
ADMINISTRATION

Retail Markets in Hong Kong and Seoul

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Co-hosted by:

U.S. Commercial Service

&

Office of Textiles & Apparel

International Trade Administration

U.S. Department of Commerce



U.S. Commercial Service

The U.S. Commercial Service is part of the U.S. Department of Commerce, an agency of the United States government.

Our mission:

- ▶▶ To promote the export of goods & services from the United States, particularly by small- and medium-sized businesses
- ▶▶ To represent U.S. business interests internationally
- ▶▶ To help U.S. businesses find qualified international partners

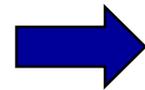
What we can offer you

- Industry expertise
- Market intelligence
- On-the-ground resources
- Educational seminars/events
- Help finding partners/distributors/buyers
- Assistance in navigating the export process

Office of Textiles and Apparel



- Develops programs and strategies to improve the competitiveness of the U.S. textile, apparel, footwear, and travel goods industries
 - ✓ Compile industry data
 - ✓ Research and analysis
 - ✓ Assist in trade negotiations
 - ✓ Promote U.S. textile and apparel companies at trade events
 - ✓ Develop supply chain and sourcing strategies
 - ✓ Execute U.S. textile and apparel trade policy
 - ✓ Provide information on foreign import requirements, by country



<http://otexa.ita.doc.gov>
“Market Reports/Tariffs”



Q & A: Thank you for your participation in today's webinar!

- **Contact Your Local U.S. Export Assistance Center!**
<http://www.buyusa.gov>
- **Questions on intellectual property? See**
<http://www.stopfakes.gov>
- **Contact the Office of Textiles and Apparel**
<http://otexa.ita.doc.gov>
- **View this webinar again in its entirety or download PowerPoint slides** <http://otexa.ita.doc.gov/webinars.htm>

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