

**Mark Allen Cohen**  
**Senior Intellectual Property Attaché**  
U.S. Embassy - Beijing

In September 2004, Mark Cohen was transferred from his former post as an Attorney-Advisor, U.S. Patent and Trademark Office, to become the first Intellectual Property Attaché at the U.S. Embassy in Beijing. His responsibilities include providing advice to U.S. government agencies on intellectual property protection in China and the region, supporting training programs, and providing advice to U.S. businesses on Chinese legal and intellectual property matters.

Prior to joining the U.S. Embassy worked for over three years in the U.S. Patent and Trademark Office, in its offices of Enforcement and International Relations. He had participated actively on several intellectual property delegations throughout the world and supported various U.S. domestic efforts to improve legislation and enforcement of IP rights. He had also served two summers at the Embassy on detail from the USPTO.

In the late 1990's, Mr. Cohen had served as a managing partner of the Guangzhou, China office of a U.S. law firm and as a general counsel of a European mid-sized pharmaceutical company. The focus of his practice had primarily involved intellectual property and technology transfer matters in China and other emerging market economies. His clients included drug companies, inventors, educational institutions, telecommunications companies, and other technology-related enterprises.

In the 1980's and 90's he had represented many inventors and R&D facilities in patent and technology related matters in the U.S. and overseas, including in patent-related litigation, technology transfer, licensing and related matters.

Mr. Cohen was a former Fulbright Professor under the Support for Eastern European Democracy Program in the Republic of Slovenia (1994 – 95), and a visiting scholar and lecturer at a number of Chinese and European institutions. In 1986 he was also a visiting lecturer at the University of International Business and Economics in Beijing.

Mr. Cohen has written and published extensively on Chinese intellectual property law since 1984, as well as on comparative law and legal developments in countries undergoing economic transition. He was the editor of Chinese Intellectual Property Law and Practice (Kluwer Law International 1999). He co-edited a book on China's legal development in 1984 and authored articles on technology transfer to China as early as 1985. He holds a J.D. degree from Columbia University (1984), an M.A. from the University of Wisconsin in Chinese Language and Literature (1979) and a B.A. from the State University of New York at Albany in Chinese Studies (1977). He was also formerly an exchange student at Nanyang University, Singapore. He speaks and reads Chinese. He is licensed to practice law in the District of Columbia and New Jersey.