



COMMERCE NEWS

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COMMERCE DEPARTMENT RELEASES NEW REPORTS RANKING TOP EXPORT MARKETS TO HELP U.S. COMPANIES WIN GLOBALLY

New Sector-Specific Reports Further Advance Commerce's Data Sharing among Clients and Other Federal Agencies

WASHINGTON – U.S. Commerce Secretary Penny Pritzker today released 19 new reports designed to help U.S. exporters identify their next export market by comparing opportunities across borders. As part of the International Trade Administration's (ITA) new [Top Markets Series](#), each report projects and ranks future export opportunities within a particular industry, providing in-depth commentary on key opportunities, trends, and challenges facing U.S. companies who export across the globe.

“The Obama administration is committed to providing exporters with the diverse, data-driven market intelligence they need to increase their competitiveness in the global marketplace,” said Secretary Pritzker. “Data is the fuel that powers the 21st century economy, driving innovation and increasing economic growth. By combining data with the specialized industry knowledge of our analysts and the on-the-ground expertise of our staff in more than 75 international markets, these *Top Markets Reports* are an important tool to help exporters more strategically deploy resources and win in overseas markets.”

From education exports to textiles and apparel, to aircraft parts, environmental technologies and renewable energy, the Top Markets Series collectively includes more than 200 country case studies and sector snapshots. The reports' lead authors are members of ITA's Industry & Analysis team, which provides unique sector expertise for export promotion, trade policy, and foreign direct investment strategies that strengthen the global competitiveness of U.S. businesses. ITA will update and release new reports for the Top Markets Series annually.

“Our team stands ready to help American exporters consider opportunities, address challenges, and build a more successful export strategy,” said ITA's Assistant Secretary for Industry and Analysis [Marcus D. Jadotte](#). “We are confident that the data and analysis offered in the Top Markets Series will help exporters make more informed export decisions.”

Reports found in this year's Top Markets Series are:

- [Agricultural Equipment](#)
- [Aircraft Parts](#)
- [Automotive Parts](#)
- [Building Products and Sustainable Construction](#)
- [Civil Nuclear](#)
- [Cloud Computing](#)
- [Cold Chain](#)
- [Education](#)
- [Environmental Technologies](#)
- [Health IT](#)
- [Media and Entertainment](#)
- [Oil and Gas Equipment](#)
- [Recreational Transportation](#)
- [Renewable Energy](#)
- [Renewable Fuels](#)
- [Semiconductors and Related Equipment](#)
- [Smart Grid](#)
- [Textiles and Apparel](#)
- [Travel and Tourism](#)

To download a full report or view individual case studies within each report, visit <http://www.trade.gov/topmarkets>.