

RJF Koroseal, Ohio

U.S. wallcoverings manufacturer, RJF Koroseal, reported that as a result of their participation in the U.S. Department of Commerce's Office of Textiles & Apparel (OTEXA) Sample Booth at the Saudi Building & Interiors Exhibition (SBIE) in April 2009 in Jeddah, Saudi Arabia, and buyers' overwhelming receptiveness to their contract and new residential lines of wallcoverings, the company's distributor in Saudi Arabia initiated stocking orders for his two show rooms with the company's new residential lines. Moreover, RJF's Saudi distributor is also initiating a restocking order for the contract vinyl collections for their two showrooms. These stocking programs in both contract and residential are a direct result of the company's participation and positive response at the SBIE show and have an initial export sales value of \$75,000.